# TOKYO



Masaharu



Misora



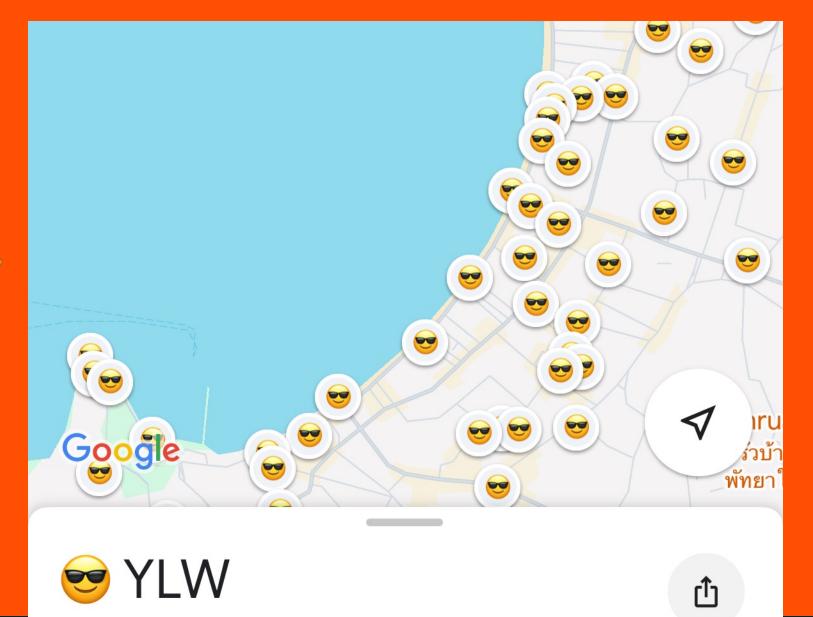


THE 15 BEST Things to Do in Pattaya (2025) - Must-See Attractions



# We were really looking forward to coming to Pattaya!!

# Messy with many pins...

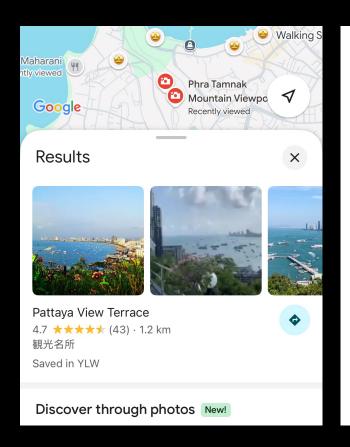


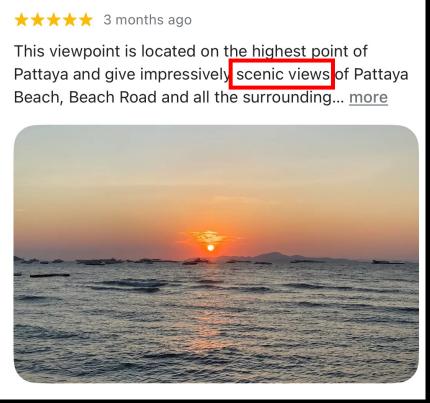


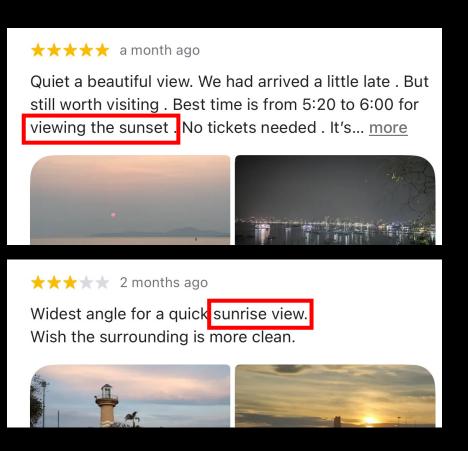


# But what if I were a blind person?







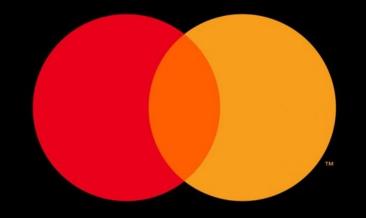


When searching for "sightseeing" or "best spots" on the map, the recommendations are all landscapes.

# 86% of blind people want to enjoy the same experience

at the same moment with the others.

# Challenge



Create the way for both blind and non-blind people to enjoy traveling together.



#### **Asian Koel's Nest on the Hill**



There is a nest of the Asian Koel, and its beautiful song resonates through the air. The sound of the trees swaying in the wind creates a harmonious melody.

#### Sakda





The Music of Nature in Pattaya's Hills If you close your eyes and listen carefully, this hilly area is a symphony of nature!!

#### **Jessica**

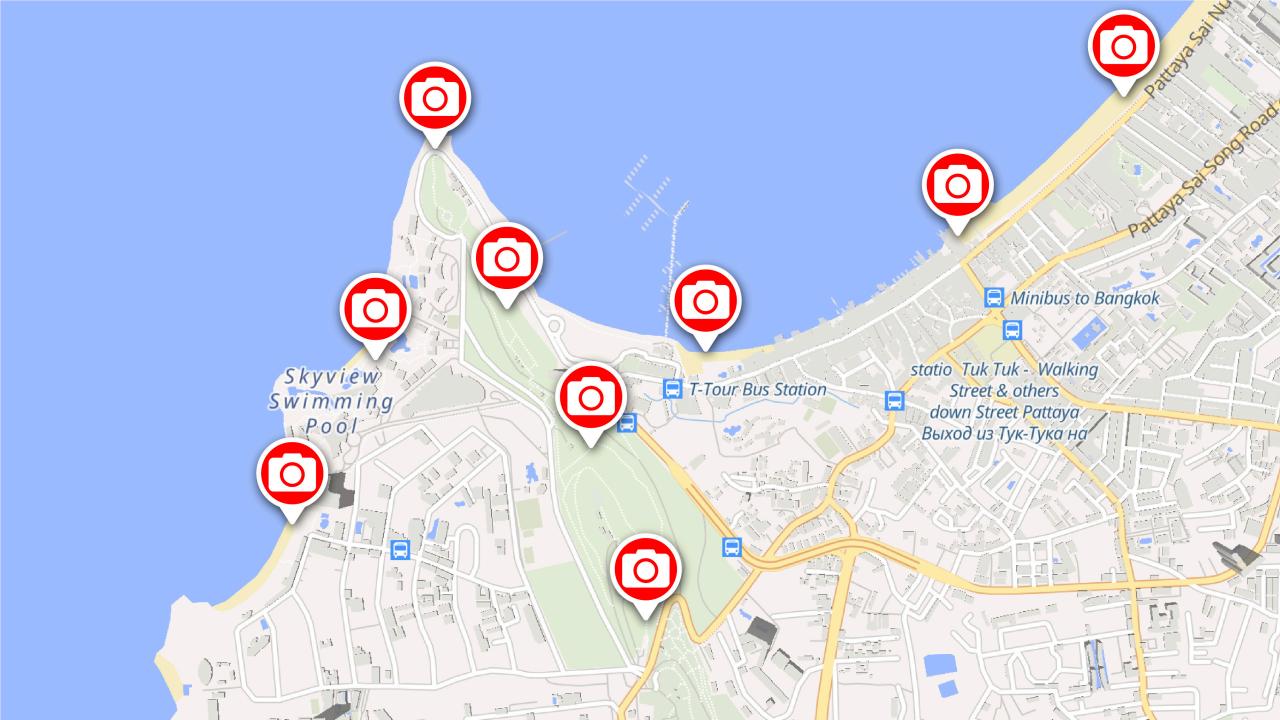




A Hidden Soundscape in Pattaya's Hills
Paired with the whisper of swaying trees,
it creates a peaceful, immersive experience.

# SOUND MAP









### Universal designed UI & UX

### **Explanation and Rating**

Recorded sounds

Reviews



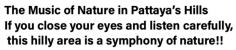
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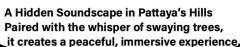
#### Sakda



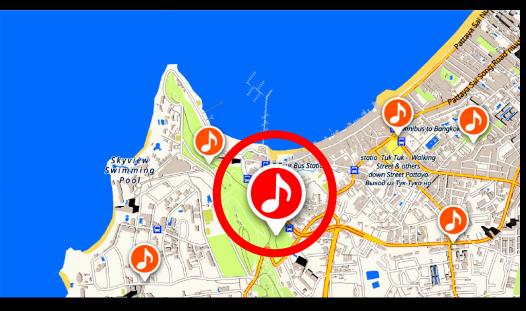


#### Jessica





## **PATTAYA**



**OSOUND MAP** 



A hill where cuckoo's call is interesting

## TAIWAN







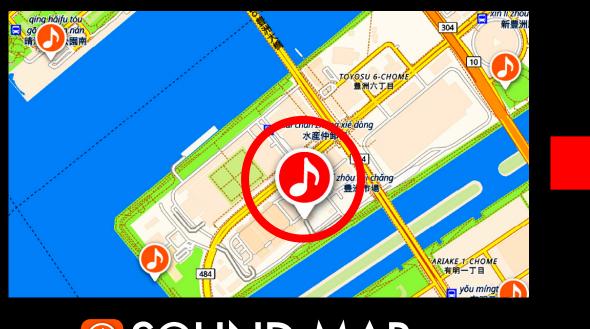
A cave with a unique sound of water

# TOKYO **OSOUND MAP**



## A park with Japanese native insects

### TOKYO







A port where the tuna auction takes place





**Asian Koel's Nest on the Hill** 

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#### Sakda



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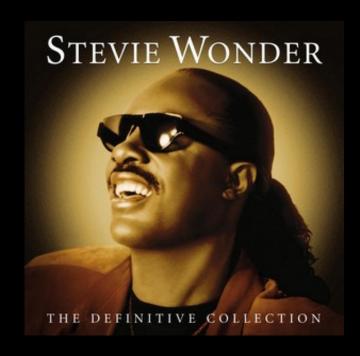
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## Reviews

## Blind people have an overwhelming expressiveness in writing.





Their reviews would be fascinating to everyone!



#### Sakda



\*\*\*\*

The Music of Nature in Pattaya's Hills If you close your eyes and listen carefully, this hilly area is a symphony of nature!!

#### Jessica





A Hidden Soundscape in Pattaya's Hills Paired with the whisper of swaying trees, it creates a peaceful, immersive experience.

Reviews they write will stimulate our curiosity and motivate to trave more.

Blind people can be best reviewers!

## SOUND MAP supports all people enjoy their travels!



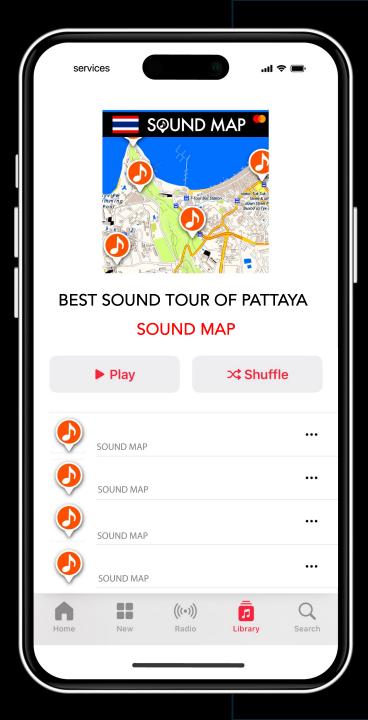
Blind people:

More travel options, Can enjoy same experiences



Non-Blind people: Can discover new ways to enjoy travel with exciting reviews





SOUND MAP create a sound list of the best routes with streaming services.

People can travel while listening to it like a guidebook.













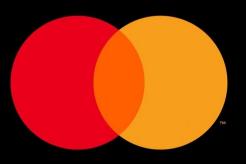
...and other partners

Launch a tour guided by a blind people.

Even in countries where people have already been, they can find new attractions.







Enjoying together is Priceless!

Thank you!